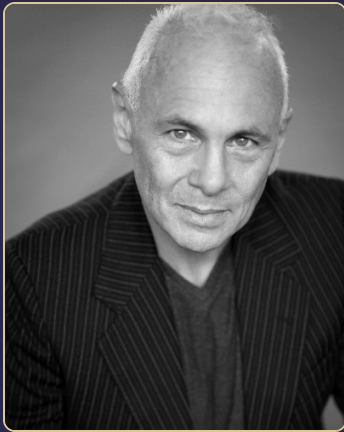




Adam Matalon — Keynote Speaker, Narrative Strategist. Creator of Narrative Capital.

Adam is a hybrid operator built across worlds — former actor, writer, executive producer, and business executive. He executive produced Bloomberg TV's *The Mentor*, worked with CEOs under real pressure, and carried that instinct into technology and high-growth markets — collaborating with Steve Wozniak, Mindy Grossman, and Rosie Rios, and working with Disney, ABC, Nickelodeon, A&E, History, and NBC, where narrative has to land instantly or die. Today he brings that pressure-tested experience to founders, executives, and teams who need a story strong enough to compete, not just sound good.

Your story is the only part of your business your competitors can't copy.

SIGNATURE KEYNOTES

Narrative Capital: Unpacking the Strategic Story Advantage Hidden Inside of You

Magic Bullets Are a Myth: Why the Quickest Fix Costs You the Most

The Bert & Ernie Problem: Why Leaders Fail When They Think They Already Know

Take the Job and Don't F%#k It Up: How to Lead Before You Feel Ready

SPEAKING FORMATS

Keynotes • Workshops • Founder intensives • Executive communication briefings • Fireside conversations



WHY ADAM

Emmy-nominated producer delivering hundreds of hours of network TV content

Award-winning advertising producer

Founder Institute mentor (global)

Advisor to founders and early-stage teams

Oscar-qualified short film writer/director

CRO/CMO hybrid strategist

University Entrepreneur-in-Residence

Expert in narrative clarity and executive communication

"If you're looking for someone who can clarify complexity, engage a room, and translate strategy into action, Adam is an easy yes."

— Alex Dascalu, Director, Founder Institute Europe

TRUSTED BY

History • A&E • Nickelodeon • Bloomberg Television • Founder Institute

BOOK ADAM FOR A TALK

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